



FREQUENTLY

Asked Questions

WHO WAS NICK?

Nicholas E. Colleluori was the selfless creator of the HEADstrong Foundation. He was an athlete and a family man who was known for his never-give-up mental toughness and determination. Shortly after being diagnosed with non-Hodgkin's lymphoma, Nick experienced firsthand the hardships facing cancer patients and their families. From his hospital bed, he created the Foundation to raise awareness and funds for those affected. Before his passing, he outlined the mission and encouraged his family to carry out his vision.

WHY LIME GREEN?

Lime green is the national awareness color for non-Hodgkin's Lymphoma and Nick believed that the color's vibrancy paired with its significance would make a powerful awareness statement.

WHAT IS THE HEADstrong FOUNDATION'S MISSION?

To improve the quality of life for cancer patients and their families.

HOW DOES HEADstrong HELP?

The HEADstrong Foundation helps patients and families navigate their journey by providing the following services.

- **Nick's House** — provides free lodging for out of town guests while undergoing treatment in the area
- **HEADtable-** provides meals and recreational outlets/activities for patients and their families.
- **HEAD2HEAD-** provides a mentorship program for patients & their families.
- **Financial Assistance** — offers grants & aid
- **Comfort Kits-** provides essentials to patients

WHAT IS THE HEADstrong IMPACT?

Since 2007, the HEADstrong Foundation has raised over \$9.5 million supporting over 14,100 patients and their families.

IS HEADstrong A REGISTERED NON-PROFIT?

Yes, HEADstrong Foundation is a registered 501(c)3. Our tax ID number is 26-0283021.

HOW CAN I START A FUNDRAISER?

Visit our website, HEADstrong.org to get started!